

Radyo Dinleyici Ölçüm Sonuçları

Ocak 2026

Sıra No	Ocak 2026															
	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	49.647			9.652			12.696			15.032			12.266		
	Dinleyen Birey Sayısı	26.146			5.648			7.191			7.724			5.582		
	52.7			58.3			56.6			51.4			45.5			
	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	
Radyo Kanalları																
1	Kral Fm	4.606	9.3	17.6	508	5.3	9.0	1.317	10.4	18.3	1.512	10.1	19.6	1.269	10.3	22.7
2	Trt Fm	2.028	4.1	7.8	480	5.0	8.5	526	4.1	7.3	555	3.7	7.2	467	3.8	8.4
3	Kral Pop	1.955	3.9	7.5	366	3.8	6.5	598	4.7	8.3	574	3.8	7.4	415	3.4	7.4
4	Radyo 7	1.822	3.7	7.0	383	4.0	6.8	572	4.5	7.9	633	4.2	8.2	234	1.9	4.2
5	Virgin Radio - Yerel	1.461	2.9	5.6	318	3.3	5.6	524	4.1	7.3	364	2.4	4.7	255	2.1	4.6
6	Slowturk	1.362	2.7	5.2	442	4.6	7.8	372	2.9	5.2	315	2.1	4.1	234	1.9	4.2
7	Super Fm	1.306	2.6	5.0	433	4.5	7.7	378	3.0	5.3	351	2.3	4.5	143	1.2	2.6
8	Power Turk	1.253	2.5	4.8	372	3.9	6.6	372	2.9	5.2	306	2.0	4.0	202	1.6	3.6
9	Radyo Seymen	983	2.0	3.8	95	1.0	1.7	228	1.8	3.2	407	2.7	5.3	253	2.1	4.5
10	Kafa Radyo	877	1.8	3.4	438	4.5	7.8	236	1.9	3.3	160	1.1	2.1	43	0.3	0.8
11	Radyo 45lik	787	1.6	3.0	360	3.7	6.4	241	1.9	3.3	146	1.0	1.9	40	0.3	0.7
12	Kalp FM	712	1.4	2.7	245	2.5	4.3	186	1.5	2.6	172	1.1	2.2	110	0.9	2.0
13	Show Radyo	705	1.4	2.7	209	2.2	3.7	278	2.2	3.9	149	1.0	1.9	69	0.6	1.2
14	Best FM	662	1.3	2.5	163	1.7	2.9	210	1.7	2.9	153	1.0	2.0	136	1.1	2.4
15	Joy Turk	659	1.3	2.5	242	2.5	4.3	174	1.4	2.4	167	1.1	2.2	76	0.6	1.4
16	Power Fm	653	1.3	2.5	265	2.7	4.7	147	1.2	2.0	133	0.9	1.7	108	0.9	1.9
17	Metro Fm	619	1.2	2.4	259	2.7	4.6	141	1.1	2.0	152	1.0	2.0	68	0.6	1.2
18	Alem Fm	596	1.2	2.3	229	2.4	4.1	185	1.5	2.6	75	0.5	1.0	108	0.9	1.9
19	Radyo Turkuvaz	509	1.0	1.9	164	1.7	2.9	124	1.0	1.7	139	0.9	1.8	82	0.7	1.5
20	Radyo Fenomen	473	1.0	1.8	150	1.6	2.6	120	0.9	1.7	148	1.0	1.9	56	0.5	1.0
21	Radyo D	456	0.9	1.7	140	1.5	2.5	125	1.0	1.7	159	1.1	2.1	32	0.3	0.6
22	Radyo 1	388	0.8	1.5	59	0.6	1.0	53	0.4	0.7	138	0.9	1.8	139	1.1	2.5
23	Pal Nostalji	354	0.7	1.4	149	1.5	2.6	57	0.5	0.8	123	0.8	1.6	24	0.2	0.4
24	Baba Radyo - Bolgesel	338	0.7	1.3	97	1.0	1.7	102	0.8	1.4	95	0.6	1.2	44	0.4	0.8
25	Trt Radyo Haber	310	0.6	1.2	39	0.4	0.7	116	0.9	1.6	103	0.7	1.3	52	0.4	0.9
26	A Haber Radyo	298	0.6	1.1	52	0.5	0.9	80	0.6	1.1	94	0.6	1.2	72	0.6	1.3
27	Radyo Vav	292	0.6	1.1	65	0.7	1.2	115	0.9	1.6	74	0.5	1.0	39	0.3	0.7
28	Karadeniz Fm - Bolgesel Istanbul	292	0.6	1.1	31	0.3	0.5	101	0.8	1.4	120	0.8	1.6	40	0.3	0.7
29	Radyo Viva	268	0.5	1.0	80	0.8	1.4	89	0.7	1.2	41	0.3	0.5	59	0.5	1.0
30	Joy Fm - Yerel	246	0.5	0.9	97	1.0	1.7	66	0.5	0.9	39	0.3	0.5	43	0.4	0.8
31	Radyo Mega Site Ankara	244	0.5	0.9	24	0.3	0.4	69	0.5	1.0	95	0.6	1.2	56	0.5	1.0
32	Cnn Turk Radyo - Bolgesel	224	0.5	0.9	50	0.5	0.9	71	0.6	1.0	82	0.5	1.1	22	0.2	0.4
33	Ntv Radyo	218	0.4	0.8	69	0.7	1.2	42	0.3	0.6	81	0.5	1.0	26	0.2	0.5
34	Radyo Alaturka - Yerel Istanbul	210	0.4	0.8	32	0.3	0.6	50	0.4	0.7	95	0.6	1.2	34	0.3	0.6
35	Istanbul Fm - Bolgesel	202	0.4	0.8	28	0.3	0.5	85	0.7	1.2	72	0.5	0.9	17	0.1	0.3
36	Haberturk Radyo	187	0.4	0.7	46	0.5	0.8	43	0.3	0.6	66	0.4	0.9	32	0.3	0.6
37	Pal Station - Bolgesel	160	0.3	0.6	48	0.5	0.8	83	0.7	1.2	25	0.2	0.3	4	0.0	0.1
38	Pal Fm - Yerel	151	0.3	0.6	63	0.7	1.1	54	0.4	0.8	20	0.1	0.3	13	0.1	0.2
39	Tgrt Fm	132	0.3	0.5	37	0.4	0.7	48	0.4	0.7	20	0.1	0.3	28	0.2	0.5
40	A Spor Radyo	110	0.2	0.4	15	0.2	0.3	43	0.3	0.6	34	0.2	0.4	18	0.1	0.3

Sıra No	Ocak 2026															
	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	49.647		52.7	9.652		58.3	12.696		56.6	15.032		51.4	12.266		45.5
	Dinleyen Birey Sayısı	26.146			5.648			7.191			7.724			5.582		
	Radyo Kanalları	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %
41	Adana Fm	103	0.2	0.4	2	0.0	0.0	52	0.4	0.7	19	0.1	0.2	30	0.2	0.5
42	Mersin Fm	76	0.2	0.3	13	0.1	0.2	17	0.1	0.2	28	0.2	0.4	18	0.1	0.3
43	Radyo 35 - Yerel Izmir	74	0.1	0.3	28	0.3	0.5	8	0.1	0.1	22	0.1	0.3	15	0.1	0.3
44	Mavi Radyo Kocaeli	71	0.1	0.3	5	0.1	0.1	45	0.4	0.6	21	0.1	0.3	0	0.0	0.0
45	Radyo Spor	68	0.1	0.3	23	0.2	0.4	28	0.2	0.4	7	0.0	0.1	10	0.1	0.2
46	Radyo Odtu - Yerel Ankara	49	0.1	0.2	42	0.4	0.7	3	0.0	0.0	5	0.0	0.1	0	0.0	0.0
47	Lig Radyo - Bolgesel	45	0.1	0.2	11	0.1	0.2	14	0.1	0.2	11	0.1	0.1	8	0.1	0.2
48	Jest Fm Adana	44	0.1	0.2	0	0.0	0.0	18	0.1	0.3	8	0.1	0.1	18	0.1	0.3
49	Radyo Ozgur Ankara	44	0.1	0.2	13	0.1	0.2	17	0.1	0.2	7	0.0	0.1	8	0.1	0.1
50	Radyo Gol Istanbul	44	0.1	0.2	9	0.1	0.2	24	0.2	0.3	6	0.0	0.1	4	0.0	0.1
51	Radyo Sirinnar Gaziantep	44	0.1	0.2	0	0.0	0.0	8	0.1	0.1	13	0.1	0.2	23	0.2	0.4
52	Radyo 34	43	0.1	0.2	10	0.1	0.2	8	0.1	0.1	20	0.1	0.3	4	0.0	0.1
53	Seker Fm Tekirdag	42	0.1	0.2	0	0.0	0.0	23	0.2	0.3	9	0.1	0.1	10	0.1	0.2
54	Icel Mersin	37	0.1	0.1	7	0.1	0.1	0	0.0	0.0	30	0.2	0.4	0	0.0	0.0
55	Can Radyo Diyarbakir	32	0.1	0.1	4	0.0	0.1	13	0.1	0.2	10	0.1	0.1	5	0.0	0.1
56	Mesk Fm Adana	31	0.1	0.1	0	0.0	0.0	5	0.0	0.1	26	0.2	0.3	0	0.0	0.0
57	42 En Fm Konya	30	0.1	0.1	0	0.0	0.0	15	0.1	0.2	3	0.0	0.0	12	0.1	0.2
58	Ask Fm Turkiye Adana	30	0.1	0.1	3	0.0	0.1	8	0.1	0.1	8	0.1	0.1	10	0.1	0.2
59	Kilim Radyo Gaziantep	29	0.1	0.1	0	0.0	0.0	3	0.0	0.0	15	0.1	0.2	11	0.1	0.2
60	Aktif Fm Izmir	29	0.1	0.1	0	0.0	0.0	10	0.1	0.1	19	0.1	0.2	0	0.0	0.0
61	Radyo Fistik Gaziantep	29	0.1	0.1	3	0.0	0.1	7	0.1	0.1	5	0.0	0.1	14	0.1	0.3
62	Lokum Fm Adana	28	0.1	0.1	2	0.0	0.0	4	0.0	0.0	4	0.0	0.1	18	0.1	0.3
63	Pal Doga Ankara	28	0.1	0.1	13	0.1	0.2	2	0.0	0.0	5	0.0	0.1	8	0.1	0.1
64	Radyo Metropol Mersin	26	0.1	0.1	7	0.1	0.1	6	0.1	0.1	13	0.1	0.2	0	0.0	0.0
65	Radyo Van	25	0.0	0.1	7	0.1	0.1	11	0.1	0.2	5	0.0	0.1	1	0.0	0.0
66	Radyo Kent FM Mersin	22	0.0	0.1	6	0.1	0.1	4	0.0	0.1	12	0.1	0.2	0	0.0	0.0
67	Uludag Fm Bursa	19	0.0	0.1	0	0.0	0.0	19	0.1	0.3	0	0.0	0.0	0	0.0	0.0
68	Radyo Zergan Mardin	17	0.0	0.1	2	0.0	0.0	9	0.1	0.1	6	0.0	0.1	0	0.0	0.0
69	Radyo Dumlupinar Kutahya	16	0.0	0.1	2	0.0	0.0	14	0.1	0.2	0	0.0	0.0	0	0.0	0.0
70	Radyo Haber Tekirdag	14	0.0	0.1	2	0.0	0.0	12	0.1	0.2	0	0.0	0.0	0	0.0	0.0
71	Radyo Cukurova Adana	14	0.0	0.1	2	0.0	0.0	0	0.0	0.0	2	0.0	0.0	10	0.1	0.2
72	Radyo Han Kayseri	13	0.0	0.1	0	0.0	0.0	5	0.0	0.1	9	0.1	0.1	0	0.0	0.0
73	Radyo Erkan Adana	13	0.0	0.1	0	0.0	0.0	2	0.0	0.0	0	0.0	0.0	11	0.1	0.2
74	Tutku Fm Van	13	0.0	0.0	4	0.0	0.1	7	0.1	0.1	2	0.0	0.0	0	0.0	0.0
75	Kay Radyo Kayseri	13	0.0	0.0	0	0.0	0.0	5	0.0	0.1	8	0.1	0.1	0	0.0	0.0
76	Radyo Romantik Turk	13	0.0	0.0	10	0.1	0.2	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0
77	Kuzey FM	12	0.0	0.0	3	0.0	0.0	0	0.0	0.0	9	0.1	0.1	0	0.0	0.0
78	Radyo Ulku Mersin	12	0.0	0.0	3	0.0	0.0	0	0.0	0.0	9	0.1	0.1	0	0.0	0.0
79	Nrt Fm Gaziantep	12	0.0	0.0	9	0.1	0.2	1	0.0	0.0	2	0.0	0.0	0	0.0	0.0
80	Kastamonu Fm	11	0.0	0.0	0	0.0	0.0	9	0.1	0.1	3	0.0	0.0	0	0.0	0.0

Sıra No	Ocak 2026															
	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	49.647		52.7	9.652		58.3	12.696		56.6	15.032		51.4	12.266		45.5
	Dinleyen Birey Sayısı	26.146			5.648			7.191			7.724			5.582		
Radyo Kanalları	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	
81	Mega Fm Kocaeli	11	0.0	0.0	5	0.0	0.1	0	0.0	0.0	7	0.0	0.1	0	0.0	0.0
82	Sahil Fm Izmir	11	0.0	0.0	0	0.0	0.0	0	0.0	0.0	11	0.1	0.1	0	0.0	0.0
83	Romantik Ses Sakarya	11	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	11	0.1	0.2
84	RADYO TURK	10	0.0	0.0	0	0.0	0.0	10	0.1	0.1	0	0.0	0.0	0	0.0	0.0
85	Gurbetci Fm Denizli	10	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	10	0.1	0.2
86	Seydisehir Fm Konya	10	0.0	0.0	0	0.0	0.0	10	0.1	0.1	0	0.0	0.0	0	0.0	0.0
87	Radyo Remix Izmir	9	0.0	0.0	2	0.0	0.0	7	0.1	0.1	0	0.0	0.0	0	0.0	0.0
88	Fm 92.2 Venus Fm Balikesir	8	0.0	0.0	0	0.0	0.0	8	0.1	0.1	0	0.0	0.0	0	0.0	0.0
89	Radyo Ritm Erzurum	8	0.0	0.0	1	0.0	0.0	5	0.0	0.1	0	0.0	0.0	2	0.0	0.0
90	Corlu Tempo Fm Tekirdag	6	0.0	0.0	0	0.0	0.0	6	0.0	0.1	0	0.0	0.0	0	0.0	0.0
91	Taka Fm Trabzon	6	0.0	0.0	0	0.0	0.0	0	0.0	0.0	6	0.0	0.1	0	0.0	0.0
92	Akdeniz FM Antalya	6	0.0	0.0	0	0.0	0.0	6	0.0	0.1	0	0.0	0.0	0	0.0	0.0
93	Akyazi Fm Sakarya	5	0.0	0.0	0	0.0	0.0	0	0.0	0.0	5	0.0	0.1	0	0.0	0.0
94	Radyo As Antalya	5	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	5	0.0	0.1
95	Radyo Gunes Bursa	5	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	5	0.0	0.1
96	Radyo Enerji Kutahya	5	0.0	0.0	0	0.0	0.0	2	0.0	0.0	0	0.0	0.0	3	0.0	0.0
97	Radyo Ego Mugla	4	0.0	0.0	0	0.0	0.0	4	0.0	0.1	0	0.0	0.0	0	0.0	0.0
98	Dost Fm Bursa	4	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	4	0.0	0.1
99	Kolej Fm Kayseri	4	0.0	0.0	0	0.0	0.0	0	0.0	0.0	4	0.0	0.1	0	0.0	0.0
100	Aksaray Fm Aksaray	3	0.0	0.0	2	0.0	0.0	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0
101	Radyo Hedef Ankara	3	0.0	0.0	0	0.0	0.0	3	0.0	0.0	0	0.0	0.0	0	0.0	0.0
102	Mix Fm Mersin	3	0.0	0.0	0	0.0	0.0	3	0.0	0.0	0	0.0	0.0	0	0.0	0.0
103	Radyo Antalya	3	0.0	0.0	0	0.0	0.0	0	0.0	0.0	3	0.0	0.0	0	0.0	0.0
104	Radyo Aktif Bursa	3	0.0	0.0	0	0.0	0.0	3	0.0	0.0	0	0.0	0.0	0	0.0	0.0
105	Radyo Sis Adana	3	0.0	0.0	0	0.0	0.0	3	0.0	0.0	0	0.0	0.0	0	0.0	0.0
106	Dolu Radyo Sakarya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
107	Sehir FM Sakarya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
108	Radyo Mer Mersin	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
109	Radyo Gokkusagi Manisa	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
110	Secil Fm Manisa	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
111	Radyo Rota Sakarya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
112	Radyo Kulup Zonguldak	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
113	Radyo Net Konya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
114	Frt Fm Mugla	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
115	Devrek Fm Zonguldak	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
116	Brt Fm Balikesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
117	Radyo On Balikesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
118	Radyo Kulup Samsun	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
119	Radyo Gozlem Mugla	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
120	Bizim Fm Sile Istanbul	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
121	Nur Fm Diyarbakir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
122	Karesi Radyo Balikesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
123	Aksaray'in Sesi	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
124	Radyo One Fm Adana	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0

Bu veriler Radyo Dinleyici Ölçümü Araştırması'nın Ocak 2026 rapor dönemine aittir. Sonuçlar, panel evreni olarak kabul edilen ve Veritabanı araştırması gerçekleştirilmiş 28 ildeki hanelerde yaşayan 12 yaş ve üzeri tüm bireylerden alınan dinleme verilerini içermektedir. Araştırmada toplam 6.199 panelist ile gerçekleştirilen 16.201 görüşme ile veriler derlenmiştir. 2025 yılı Kasım, Aralık ve 2026 Ocak aylarına ait 3 ayın hareketli ortalaması (rolling sample) ile sonuçlar hesaplanmıştır. Araştırmanın evren değerlerine <http://riak.com.tr/evren-degerleri> adresinden ulaşabilirsiniz.