

Radyo Dinleyici Ölçüm Sonuçları

Şubat 2026

Sıra No	Şubat 2026															
	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	49.647			9.652			12.696			15.032			12.266		
	Dinleyen Birey Sayısı	25.852			5.654			7.113			7.596			5.490		
	52.1			58.6			56.0			50.5			44.8			
	Radyo Kanalları	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %
1	Kral Fm	4.548	9.2	17.6	517	5.4	9.1	1.303	10.3	18.3	1.479	9.8	19.5	1.250	10.2	22.8
2	Trt Fm	2.003	4.0	7.7	442	4.6	7.8	511	4.0	7.2	560	3.7	7.4	490	4.0	8.9
3	Kral Pop	1.953	3.9	7.6	371	3.8	6.6	591	4.7	8.3	608	4.0	8.0	382	3.1	7.0
4	Radyo 7	1.807	3.6	7.0	345	3.6	6.1	582	4.6	8.2	627	4.2	8.3	253	2.1	4.6
5	Virgin Radio - Yerel	1.501	3.0	5.8	299	3.1	5.3	500	3.9	7.0	401	2.7	5.3	301	2.5	5.5
6	Slowturk	1.311	2.6	5.1	422	4.4	7.5	315	2.5	4.4	319	2.1	4.2	255	2.1	4.6
7	Super Fm	1.230	2.5	4.8	394	4.1	7.0	376	3.0	5.3	311	2.1	4.1	149	1.2	2.7
8	Power Turk	1.128	2.3	4.4	335	3.5	5.9	333	2.6	4.7	300	2.0	4.0	159	1.3	2.9
9	Radyo Seymen	943	1.9	3.6	90	0.9	1.6	216	1.7	3.0	386	2.6	5.1	251	2.0	4.6
10	Kafa Radyo	811	1.6	3.1	417	4.3	7.4	198	1.6	2.8	160	1.1	2.1	36	0.3	0.6
11	Radyo 45lik	800	1.6	3.1	403	4.2	7.1	226	1.8	3.2	140	0.9	1.8	30	0.2	0.5
12	Kalp FM	729	1.5	2.8	258	2.7	4.6	177	1.4	2.5	181	1.2	2.4	112	0.9	2.0
13	Show Radyo	662	1.3	2.6	196	2.0	3.5	259	2.0	3.6	140	0.9	1.8	67	0.5	1.2
14	Power Fm	658	1.3	2.5	247	2.6	4.4	140	1.1	2.0	145	1.0	1.9	126	1.0	2.3
15	Joy Turk	641	1.3	2.5	248	2.6	4.4	195	1.5	2.7	141	0.9	1.9	56	0.5	1.0
16	Best FM	616	1.2	2.4	167	1.7	2.9	187	1.5	2.6	140	0.9	1.8	122	1.0	2.2
17	Alem Fm	614	1.2	2.4	244	2.5	4.3	180	1.4	2.5	97	0.6	1.3	94	0.8	1.7
18	Metro Fm	576	1.2	2.2	247	2.6	4.4	124	1.0	1.7	151	1.0	2.0	54	0.4	1.0
19	Radyo Turkuvaz	529	1.1	2.0	167	1.7	3.0	145	1.1	2.0	129	0.9	1.7	89	0.7	1.6
20	Radyo D	517	1.0	2.0	176	1.8	3.1	125	1.0	1.8	179	1.2	2.4	37	0.3	0.7
21	Radyo Fenomen	472	1.0	1.8	153	1.6	2.7	113	0.9	1.6	131	0.9	1.7	75	0.6	1.4
22	Radyo 1	379	0.8	1.5	67	0.7	1.2	51	0.4	0.7	156	1.0	2.1	104	0.8	1.9
23	Pal Nostalji	343	0.7	1.3	177	1.8	3.1	48	0.4	0.7	105	0.7	1.4	13	0.1	0.2
24	Baba Radyo - Bolgesel	335	0.7	1.3	94	1.0	1.7	109	0.9	1.5	93	0.6	1.2	40	0.3	0.7
25	Karadeniz Fm - Bolgesel Istanbul	318	0.6	1.2	32	0.3	0.6	112	0.9	1.6	132	0.9	1.7	42	0.3	0.8
26	A Haber Radyo	317	0.6	1.2	50	0.5	0.9	82	0.6	1.1	106	0.7	1.4	78	0.6	1.4
27	Radyo Vav	301	0.6	1.2	78	0.8	1.4	111	0.9	1.6	80	0.5	1.1	32	0.3	0.6
28	Trt Radyo Haber	298	0.6	1.2	33	0.3	0.6	101	0.8	1.4	110	0.7	1.4	55	0.4	1.0
29	Radyo Viva	276	0.6	1.1	90	0.9	1.6	75	0.6	1.1	46	0.3	0.6	65	0.5	1.2
30	Ntv Radyo	246	0.5	1.0	79	0.8	1.4	50	0.4	0.7	85	0.6	1.1	33	0.3	0.6
31	Radyo Mega Site Ankara	236	0.5	0.9	14	0.1	0.2	61	0.5	0.9	95	0.6	1.3	66	0.5	1.2
32	Joy Fm - Yerel	232	0.5	0.9	96	1.0	1.7	59	0.5	0.8	31	0.2	0.4	45	0.4	0.8
33	Radyo Alaturka - Yerel Istanbul	224	0.5	0.9	44	0.5	0.8	50	0.4	0.7	88	0.6	1.2	42	0.3	0.8
34	Cnn Turk Radyo - Bolgesel	220	0.4	0.9	61	0.6	1.1	71	0.6	1.0	75	0.5	1.0	13	0.1	0.2
35	Fenomen Turk	220	0.4	0.9	87	0.9	1.5	65	0.5	0.9	38	0.3	0.5	29	0.2	0.5
36	Istanbul Fm - Bolgesel	199	0.4	0.8	37	0.4	0.7	84	0.7	1.2	64	0.4	0.8	14	0.1	0.2
37	Haberturk Radyo	177	0.4	0.7	51	0.5	0.9	35	0.3	0.5	66	0.4	0.9	26	0.2	0.5
38	Pal Station - Bolgesel	143	0.3	0.6	50	0.5	0.9	60	0.5	0.8	25	0.2	0.3	8	0.1	0.2
39	Pal Fm - Yerel	137	0.3	0.5	63	0.7	1.1	47	0.4	0.7	14	0.1	0.2	13	0.1	0.2
40	Tgrt Fm	110	0.2	0.4	33	0.3	0.6	40	0.3	0.6	11	0.1	0.1	26	0.2	0.5
41	Radyo 35 - Yerel Izmir	100	0.2	0.4	32	0.3	0.6	5	0.0	0.1	44	0.3	0.6	18	0.2	0.3
42	A Spor Radyo	99	0.2	0.4	16	0.2	0.3	32	0.3	0.4	31	0.2	0.4	20	0.2	0.4
43	Mersin Fm	82	0.2	0.3	14	0.1	0.2	24	0.2	0.3	26	0.2	0.3	17	0.1	0.3
44	Radyo Spor	81	0.2	0.3	21	0.2	0.4	28	0.2	0.4	16	0.1	0.2	16	0.1	0.3
45	Adana Fm	77	0.2	0.3	0	0.0	0.0	43	0.3	0.6	13	0.1	0.2	21	0.2	0.4

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Radyo Kanalları	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	
46	Mavi Radyo Kocaeli	75	0.2	0.3	4	0.0	0.1	55	0.4	0.8	15	0.1	0.2	0	0.0	0.0
47	Radyo 34	52	0.1	0.2	8	0.1	0.1	15	0.1	0.2	21	0.1	0.3	7	0.1	0.1
48	Radyo Ozgur Ankara	51	0.1	0.2	13	0.1	0.2	16	0.1	0.2	14	0.1	0.2	8	0.1	0.1
49	Radyo Odtu - Yerel Ankara	48	0.1	0.2	46	0.5	0.8	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0
50	Radyo Sirinnar Gaziantep	46	0.1	0.2	0	0.0	0.0	9	0.1	0.1	12	0.1	0.2	26	0.2	0.5
51	Lig Radyo - Bolgesel	43	0.1	0.2	12	0.1	0.2	19	0.1	0.3	3	0.0	0.0	9	0.1	0.2
52	Radyo Gol Istanbul	36	0.1	0.1	11	0.1	0.2	21	0.2	0.3	0	0.0	0.0	4	0.0	0.1
53	Seker Fm Tekirdag	35	0.1	0.1	0	0.0	0.0	22	0.2	0.3	3	0.0	0.0	10	0.1	0.2
54	Can Radyo Diyarbakir	35	0.1	0.1	0	0.0	0.0	14	0.1	0.2	11	0.1	0.1	9	0.1	0.2
55	Jest Fm Adana	34	0.1	0.1	0	0.0	0.0	15	0.1	0.2	5	0.0	0.1	13	0.1	0.2
56	Aktif Fm Izmir	33	0.1	0.1	0	0.0	0.0	14	0.1	0.2	19	0.1	0.2	0	0.0	0.0
57	Pal Doga Ankara	32	0.1	0.1	19	0.2	0.3	2	0.0	0.0	0	0.0	0.0	10	0.1	0.2
58	Icel Mersin	30	0.1	0.1	12	0.1	0.2	0	0.0	0.0	18	0.1	0.2	0	0.0	0.0
59	Radyo Metropol Mersin	30	0.1	0.1	11	0.1	0.2	10	0.1	0.1	9	0.1	0.1	0	0.0	0.0
60	Ask Fm Turkiye Adana	28	0.1	0.1	3	0.0	0.0	7	0.1	0.1	9	0.1	0.1	10	0.1	0.2
61	42 En Fm Konya	26	0.1	0.1	0	0.0	0.0	14	0.1	0.2	2	0.0	0.0	10	0.1	0.2
62	Kilim Radyo Gaziantep	25	0.1	0.1	0	0.0	0.0	3	0.0	0.0	14	0.1	0.2	8	0.1	0.1
63	Radyo Fistik Gaziantep	24	0.0	0.1	1	0.0	0.0	8	0.1	0.1	4	0.0	0.1	11	0.1	0.2
64	Radyo Van	24	0.0	0.1	5	0.1	0.1	9	0.1	0.1	5	0.0	0.1	5	0.0	0.1
65	Radyo Dumlupinar Kutahya	23	0.0	0.1	7	0.1	0.1	16	0.1	0.2	0	0.0	0.0	0	0.0	0.0
66	Radyo Zergan Mardin	22	0.0	0.1	4	0.0	0.1	8	0.1	0.1	6	0.0	0.1	4	0.0	0.1
67	Mesk Fm Adana	21	0.0	0.1	0	0.0	0.0	2	0.0	0.0	19	0.1	0.3	0	0.0	0.0
68	Lokum Fm Adana	21	0.0	0.1	2	0.0	0.0	4	0.0	0.0	3	0.0	0.0	12	0.1	0.2
69	Tutku Fm Van	18	0.0	0.1	5	0.1	0.1	9	0.1	0.1	4	0.0	0.1	0	0.0	0.0
70	Radyo Kent FM Mersin	17	0.0	0.1	6	0.1	0.1	3	0.0	0.0	7	0.0	0.1	0	0.0	0.0
71	Mega Fm Kocaeli	16	0.0	0.1	7	0.1	0.1	3	0.0	0.0	6	0.0	0.1	0	0.0	0.0
72	Uludag Fm Bursa	16	0.0	0.1	0	0.0	0.0	16	0.1	0.2	0	0.0	0.0	0	0.0	0.0
73	Nrt Fm Gaziantep	15	0.0	0.1	10	0.1	0.2	1	0.0	0.0	3	0.0	0.0	0	0.0	0.0
74	Radyo Ulku Mersin	15	0.0	0.1	4	0.0	0.1	0	0.0	0.0	11	0.1	0.1	0	0.0	0.0
75	Radyo Ritm Erzurum	13	0.0	0.1	1	0.0	0.0	5	0.0	0.1	3	0.0	0.0	4	0.0	0.1
76	Radyo Han Kayseri	13	0.0	0.1	0	0.0	0.0	5	0.0	0.1	8	0.1	0.1	0	0.0	0.0
77	Romantik Ses Sakarya	13	0.0	0.1	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	13	0.1	0.2
78	Kuzey FM	13	0.0	0.0	3	0.0	0.0	0	0.0	0.0	10	0.1	0.1	0	0.0	0.0
79	RADYO TURK	12	0.0	0.0	0	0.0	0.0	10	0.1	0.1	2	0.0	0.0	0	0.0	0.0
80	Radyo Erkan Adana	11	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	11	0.1	0.2
81	Gurbetci Fm Denizli	10	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	10	0.1	0.2
82	Radyo Cukurova Adana	10	0.0	0.0	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0	8	0.1	0.1
83	Kay Radyo Kayseri	10	0.0	0.0	0	0.0	0.0	5	0.0	0.1	5	0.0	0.1	0	0.0	0.0
84	Mix Fm Mersin	9	0.0	0.0	0	0.0	0.0	9	0.1	0.1	0	0.0	0.0	0	0.0	0.0
85	Fm 92.2 Venus Fm Balikesir	9	0.0	0.0	0	0.0	0.0	9	0.1	0.1	0	0.0	0.0	0	0.0	0.0
86	Seydisehir Fm Konya	9	0.0	0.0	0	0.0	0.0	9	0.1	0.1	0	0.0	0.0	0	0.0	0.0
87	Radyo Hedef Ankara	8	0.0	0.0	2	0.0	0.0	6	0.0	0.1	0	0.0	0.0	0	0.0	0.0
88	Radyo Haber Tekirdag	8	0.0	0.0	3	0.0	0.1	5	0.0	0.1	0	0.0	0.0	0	0.0	0.0
89	Radyo Enerji Kutahya	8	0.0	0.0	0	0.0	0.0	5	0.0	0.1	0	0.0	0.0	3	0.0	0.1
90	Taka Fm Trabzon	7	0.0	0.0	0	0.0	0.0	0	0.0	0.0	7	0.0	0.1	0	0.0	0.0

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91	Kastamonu Fm	7	0.0	0.0	0	0.0	0.0	6	0.0	0.1	1	0.0	0.0	0	0.0	0.0
92	Sahil Fm Izmir	7	0.0	0.0	0	0.0	0.0	0	0.0	0.0	7	0.0	0.1	0	0.0	0.0
93	Radyo Ego Mugla	6	0.0	0.0	0	0.0	0.0	6	0.0	0.1	0	0.0	0.0	0	0.0	0.0
94	Corlu Tempo Fm Tekirdag	6	0.0	0.0	0	0.0	0.0	6	0.0	0.1	0	0.0	0.0	0	0.0	0.0
95	Radyo Remix Izmir	5	0.0	0.0	0	0.0	0.0	5	0.0	0.1	0	0.0	0.0	0	0.0	0.0
96	Radyo Aktif Bursa	5	0.0	0.0	0	0.0	0.0	5	0.0	0.1	0	0.0	0.0	0	0.0	0.0
97	Radyo Romantik Türk	5	0.0	0.0	5	0.1	0.1	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
98	Radyo As Antalya	5	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	5	0.0	0.1
99	Radyo Sis Adana	4	0.0	0.0	0	0.0	0.0	4	0.0	0.1	0	0.0	0.0	0	0.0	0.0
100	Dost Fm Bursa	4	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	4	0.0	0.1
101	Kolej Fm Kayseri	4	0.0	0.0	0	0.0	0.0	0	0.0	0.0	4	0.0	0.1	0	0.0	0.0
102	Akdeniz FM Antalya	4	0.0	0.0	0	0.0	0.0	4	0.0	0.1	0	0.0	0.0	0	0.0	0.0
103	Radyo Antalya	4	0.0	0.0	0	0.0	0.0	0	0.0	0.0	4	0.0	0.0	0	0.0	0.0
104	Aksaray'in Sesi	2	0.0	0.0	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
105	Aksaray Fm Aksaray	1	0.0	0.0	1	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
106	24 Radyo	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
107	Dolu Radyo Sakarya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
108	Sehir FM Sakarya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
109	Radyo Mer Mersin	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
110	Radyo Gokkusagi Manisa	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
111	Secil Fm Manisa	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
112	Radyo Rota Sakarya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
113	Radyo Kulup Zonguldak	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
114	Radyo Net Konya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
115	Frt Fm Mugla	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
116	Devrek Fm Zonguldak	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
117	Brf Fm Balikesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
118	Radyo On Balikesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
119	Radyo Kulup Samsun	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
120	Akyazi Fm Sakarya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
121	Radyo Gozlem Mugla	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
122	Bizim Fm Sile Istanbul	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
123	Nur Fm Diyarbakir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
124	Radyo Gunes Bursa	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
125	Karesi Radyo Balikesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
126	Radyo One Fm Adana	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0

Bu veriler Radyo Dinleyici Ölçümü Araştırması'nın Şubat 2026 rapor dönemine aittir. Sonuçlar, panel evreni olarak kabul edilen ve Veritabanı araştırması gerçekleştirilmiş 28 ildeki hanelerde yaşayan 12 yaş ve üzeri tüm bireylerden alınan dinleme verilerini içermektedir. Araştırmada toplam 6.076 panelist ile gerçekleştirilen 15.567 görüşme ile veriler derlenmiştir. 2025 Aralık, 2026 Ocak ve Şubat aylarına ait 3 ayın hareketli ortalaması (rolling sample) ile sonuçlar hesaplanmıştır. Araştırmanın evren değerlerine <http://riak.com.tr/evren-degerleri> adresinden ulaşabilirsiniz.